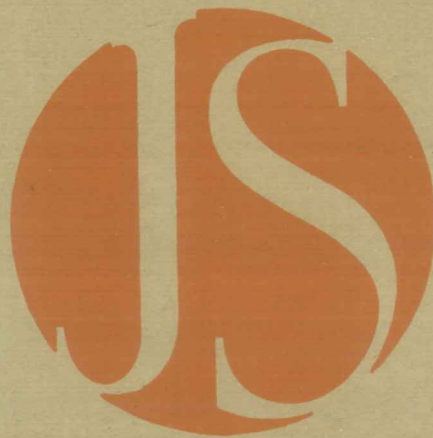


Presenting a Complete Line of High Grade Household Refrigerators



**Sold only through
Responsible Ice Dealers**

Manufactured by

Originators of the National Ice Chest

J-S Refrigeration Division

JOHN SCHROEDER LUMBER CO.

588 Commerce St.

Milwaukee Wis.

The Growth of a Merchandising Idea

NOT so many years ago, a newcomer in the refrigerator business advanced the idea that the ice dealer should sell refrigerators not only to promote the advancement of his own interests but in the interest of better refrigeration for the average American home.

Today, the progressive ice dealer is recognized as the logical agency for the retail sale of refrigerators. It has become a part of his business to study the various types of refrigerators on the market, and to offer his customers the refrigerators best adapted to their needs—just as the public utilities offer their customers all that is new and better in gas and electric appliances.

As pioneers of this idea, we have kept pace with the demands of progressive ice dealers and their customers for better household refrigeration. As a result we now offer, thru the ice dealers, a complete line of efficient refrigerators—designed to meet the varied requirements of many different types of homes.

Some one refrigerator in the J-S line is sure to meet your needs and is worthy of your confidence. Every ice dealer can endorse every member of the J-S family.

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The Schroeder
REFRIGERATOR



Model JS-100

Food Storage Capacity—5.6 cu. ft.

Food Shelf Area, including bottom—6.25 sq. ft.

Ice Capacity—100 lbs.

Outside Dimensions—33" x 18" x 44".

Three Shelves—Electrically welded woven wire,
heavily tinned.

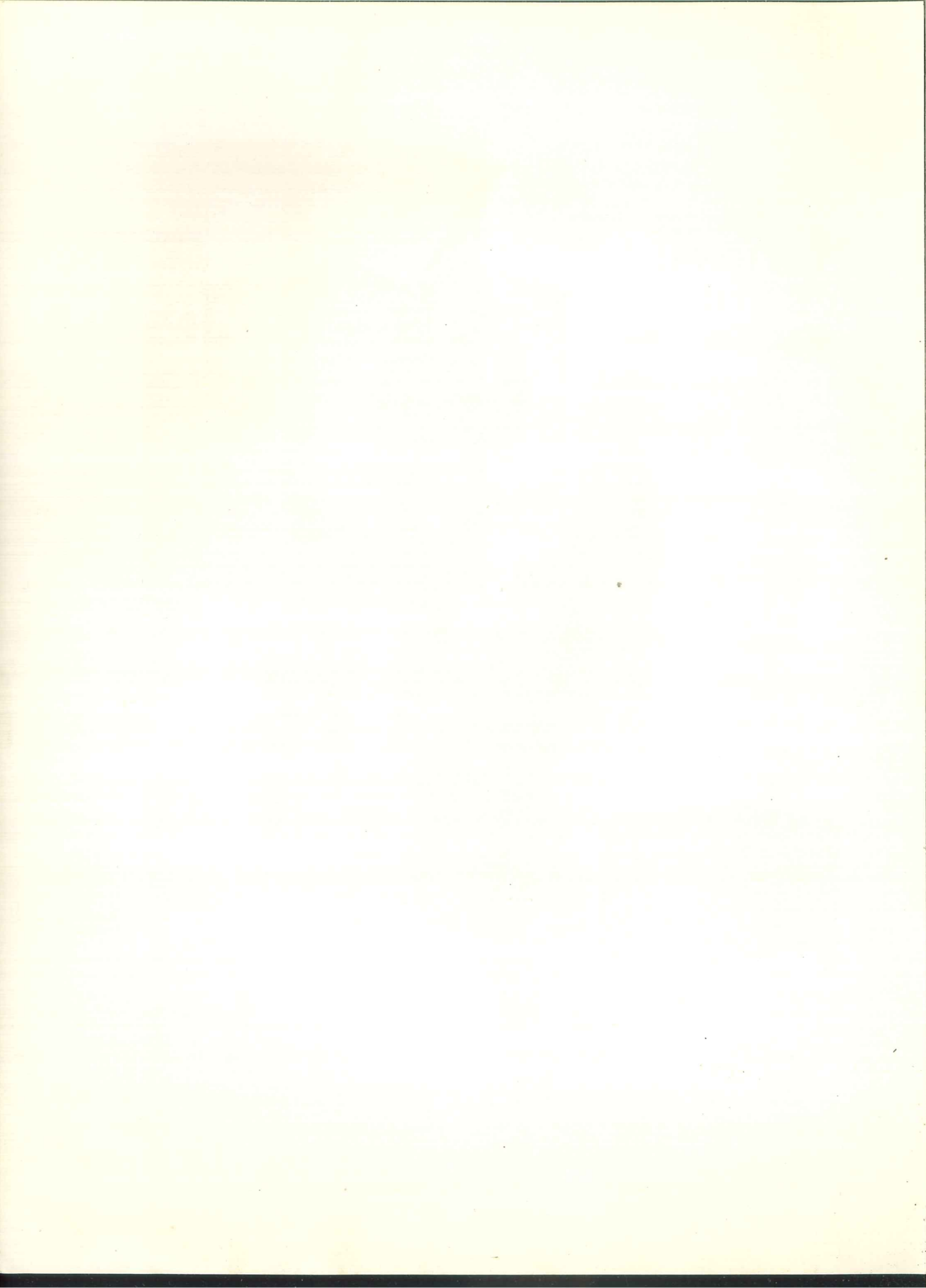
Insulation—Pure cork board.

Interior Finish—Three coats white enamel,
baked 18 hours on heavy galvanized steel.

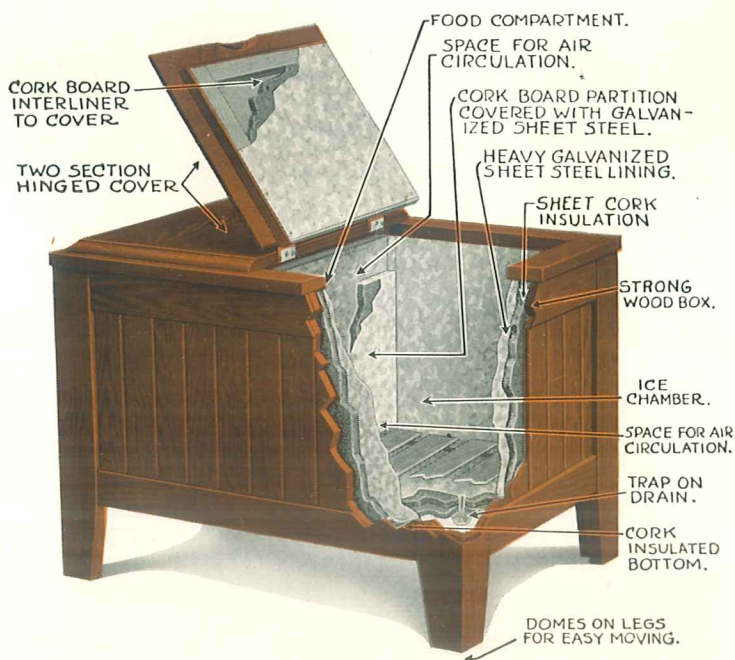
Exterior Finish—Light golden oak.

Shipping Weight—Crated 165 lbs.

THE SCHROEDER REFRIGERATOR is built for years of hard service—designed for strength and lasting rigidity. High grade materials are used throughout. Outside cabinet is made of carefully selected hardwood, finished in light golden oak.



The NATIONAL ICE CHEST



Model N-50

Outside Dimensions—Including 5" legs:— $28\frac{1}{4}"$ x $20\frac{1}{4}"$ x $21\frac{1}{4}"$.

Inside Dimensions—Ice Chamber $11\frac{1}{2}"$ x $16"$ x $13\frac{3}{8}"$.
Food Chamber $12"$ x $16"$ x $13\frac{3}{8}"$.

Ice Capacity—50 lbs. 25 lb. re-icing recommended.
Insulation— $\frac{5}{8}"$ pure cork-board in sides, bottom and cover.

Inner Liner—Galvanized steel.

Racks—Racks support ice and food and prevent contact with metal bottom.

Cover—Made in 2 sections hinged at center. Each lid lifts separately or entire cover may be removed.

Drainage—Bottom is provided with drain at one end of box. Specially designed trap prevents entrance of warm air thru drain.

Baffle—Spaced 2" from bottom and $2\frac{1}{2}"$ from top of chest, promotes circulation of air. Consists of $\frac{5}{8}"$ pure cork-board enclosed in galvanized steel.

Shipping Weight—Crated 80 lbs.



THE NATIONAL ICE CHEST has given thousands of homes the benefits of efficient refrigeration. It is the ideal refrigerator for the small family or in homes where space is limited. Fine for the summer cottage. All the advantages of larger refrigerator at a fraction of the investment.



The
NATIONAL
ICE CHEST



Model N-100

Outside Dimensions—33" x 26" x 24".

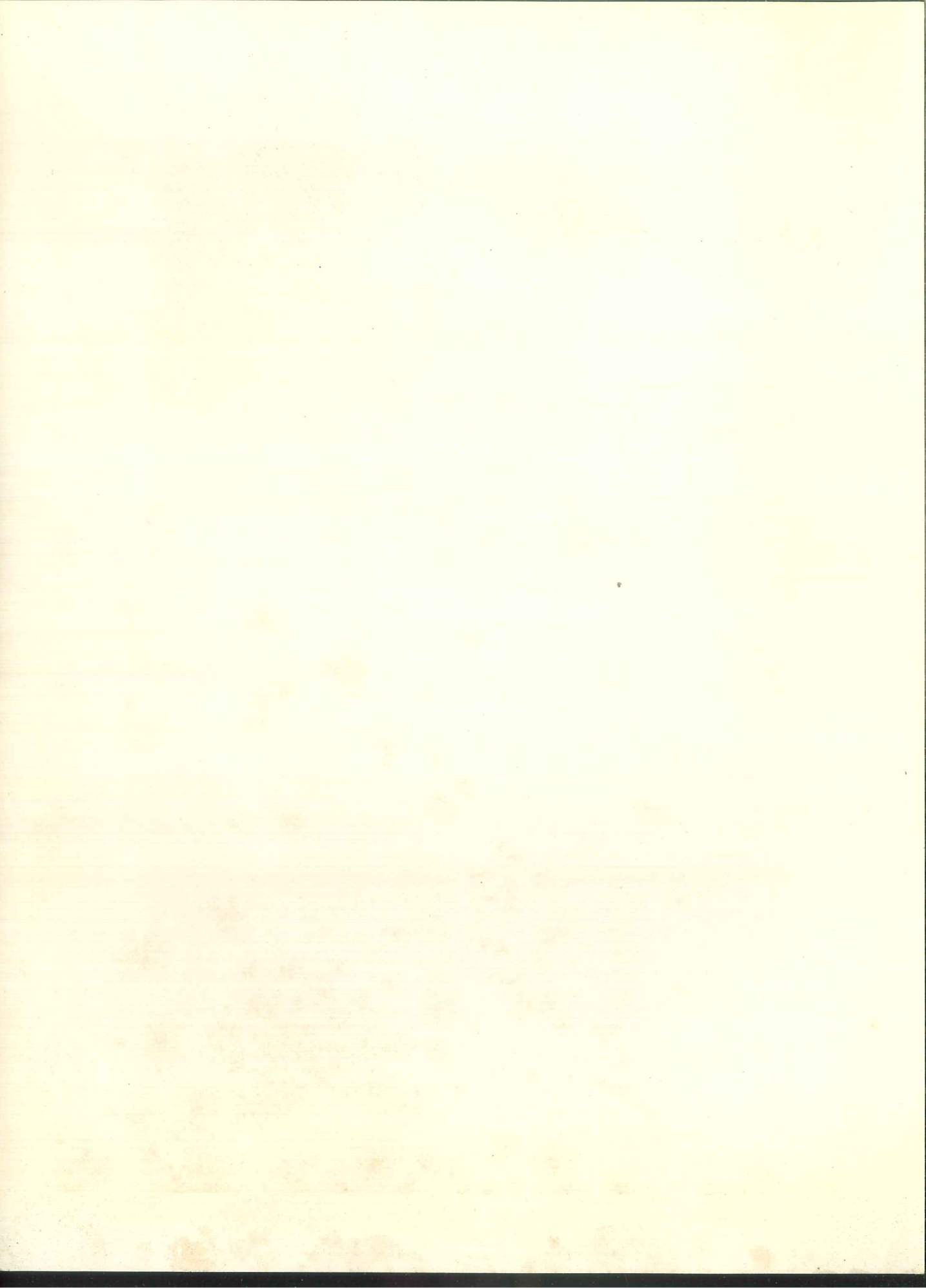
Inside Dimensions—Ice Chamber 11½" x 22" x 15⅞"
Food Chamber 16¾" x 22" x 15⅞".

Ice Capacity—100 lbs. 50 lb. re-icing recommended.

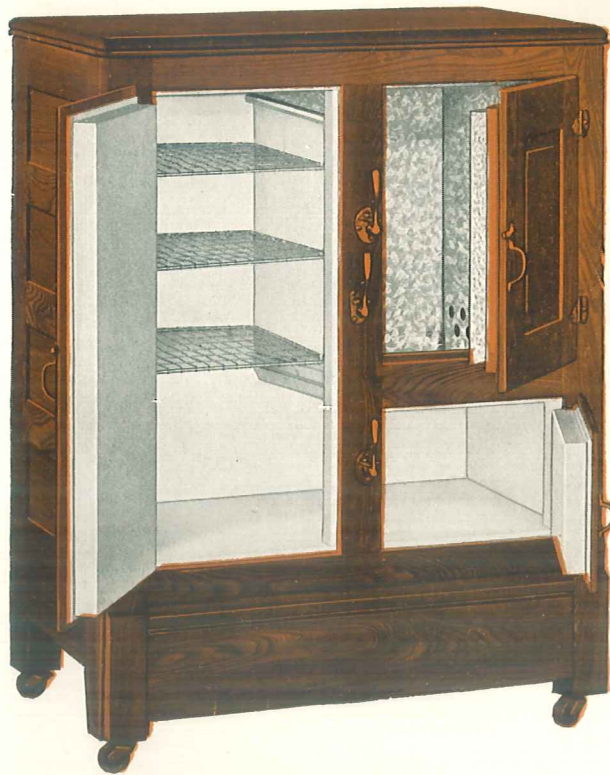
Shipping Weight—Crated 110 lbs.

Other Construction Details—Identical to those of
Model N-50.

THE NATIONAL ICE CHEST is sponsored and approved by the National Association of Ice Industries. It is without doubt the most economical ice chest—both as to first cost and ice consumption. If you haven't room for a large refrigerator, the National is just what you want. Can also be used as an auxiliary refrigerator in large homes, or as a cooling chest in stores.



The Schroeder
REFRIGERATOR



Model JS-50

Food Storage Capacity—3.7 cu. ft.

Food Shelf Area, including bottom—5 sq. ft.

Ice Capacity—50 lbs.

Outside Dimensions—32" x 16½" x 41".

Three Shelves—Electrically welded woven wire, heavily tinned.

Insulation—Pure Cork-board.

Interior Finish—3 coats white enamel baked 18 hours on heavy galvanized steel.

Exterior Finish—Light golden oak.

Shipping Weight—Crated 140 lbs.

THE SCHROEDER REFRIGERATOR offers the utmost in refrigerating efficiency in its price class. Pure cork-board assures proper insulation, while the interior is especially designed to provide for maximum circulation of air—a highly important factor in proper refrigeration. Made in three popular sizes to meet the requirements of most any household.



The Schroeder
REFRIGERATOR



Model JS-75

Food Storage Capacity—4.7 cu. ft.

Food Shelf Area, including bottom—5.8 sq. ft.

Ice Capacity—75 lbs.

Outside Dimensions—33" x 18" x 44".

Three Shelves—Electrically welded woven wire, heavily tinned.

Insulation—Pure Cork-board.

Interior Finish—Three coats white enamel, baked 18 hours on heavy galvanized steel.

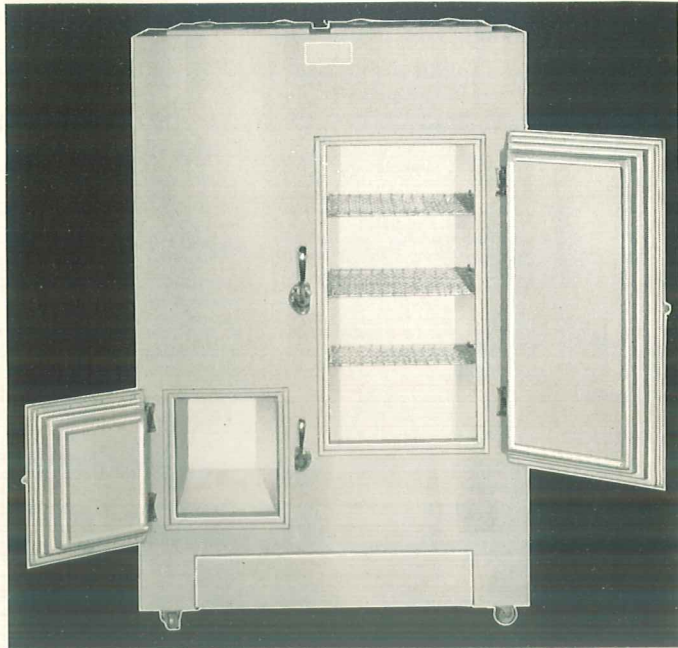
Exterior Finish—Light Golden oak.

Shipping Weight—Crated 150 lbs.

THE SCHROEDER REFRIGERATOR has a lining of heavy galvanized steel, double-seamed and soldered, assuring a strong water-proof interior. They are finished in pure white enamel—3 coats, baked on—lasting and sanitary. All parts are conveniently removable for cleaning.



ThermoFlo
REFRIGERATOR



Model T-6

Food Storage Capacity—6 cu. ft. (Not including reserve chamber.)

Capacity of Reserve Chamber—.8 cu. ft.

Food Shelf Area, including bottom—10 sq. ft.

Ice Capacity—75 lbs.

Requires 50 lbs., or less, re-icing.

Outside Dimensions—33 $\frac{1}{4}$ " x 22 $\frac{7}{8}$ " x 50".

Exterior Finish—Pure White or French Gray.

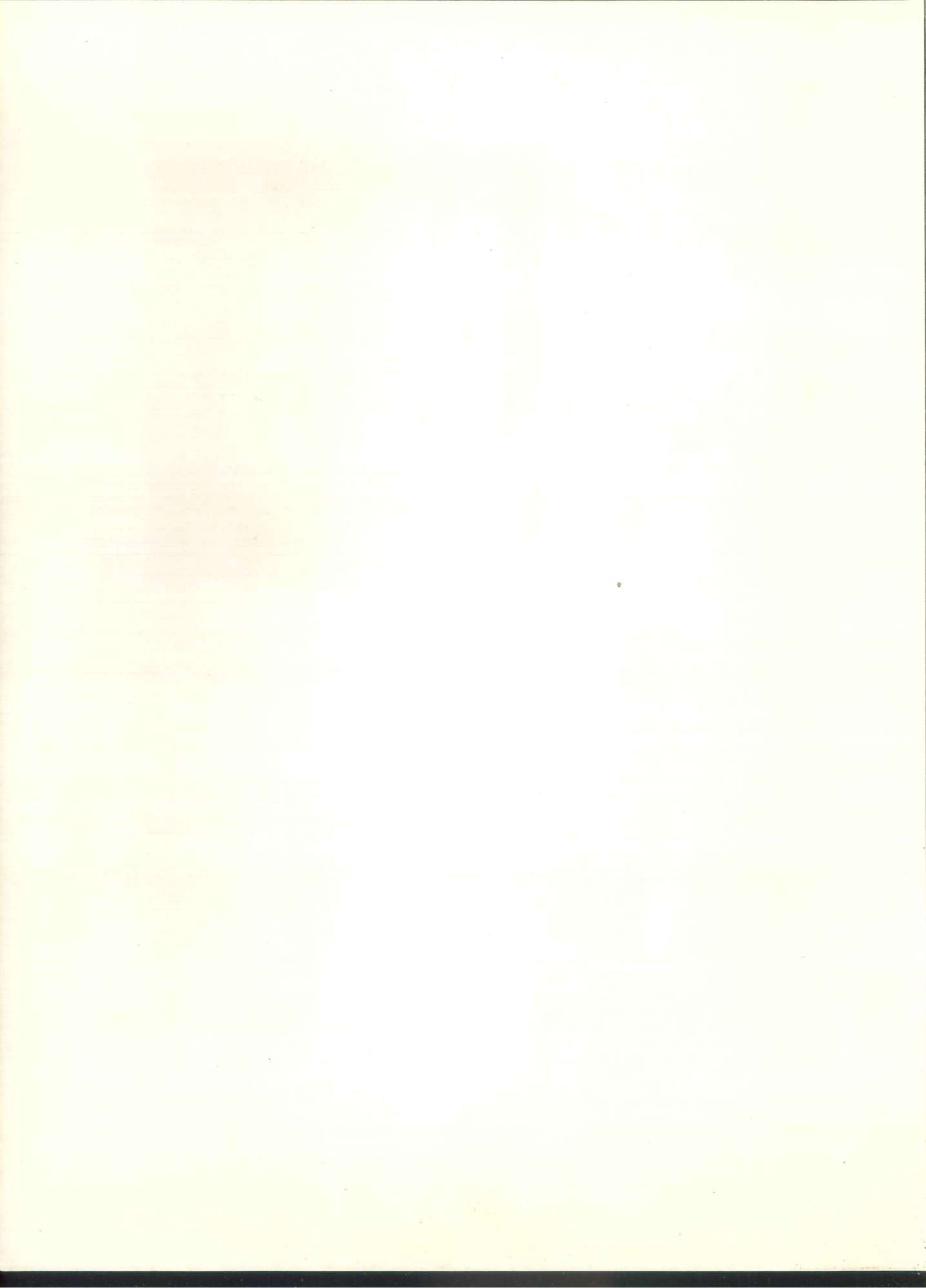
Interior Finish—Finest Pure White Porcelain.

Shelves—Rust-proof Woven Steel. Removable.

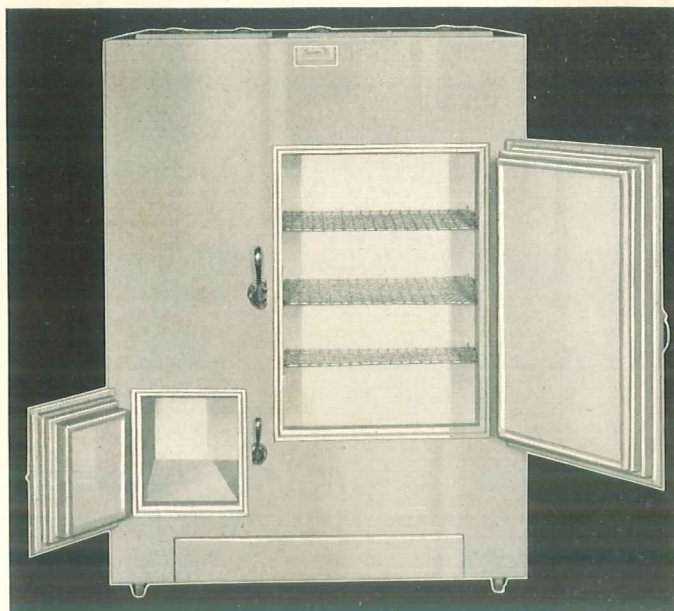
Insulation—Pure Sheet Cork laid in mastic asphalt.

Shipping Weight—crated 350 lbs.

THE THERMO FLO REFRIGERATOR offers greater food storage capacity than other refrigerators of similar ice capacity. The patented refrigerating unit makes it possible to maintain a constant circulation of air and water which carries away all odors and impurities. The use of water assures proper humidity, an important factor in food preservation.



Thermo Flo
REFRIGERATOR



Model T-8

Food Storage Capacity—8 cu. ft. (Not including reserve chamber.)

Capacity of Reserve Chamber—1.3 cu. ft.

Food Shelf Area, including bottom— $14\frac{3}{4}$ sq. ft.

Ice Capacity—100 lbs.

Requires 75 lbs., or less, re-icing.

Outside Dimensions— $38\frac{7}{8}$ " x $22\frac{7}{8}$ " x $52\frac{1}{2}$ ".

Exterior Finish—Pure White or French Gray.

Interior Finish—Finest Pure White Porcelain.

Shelves—Rust-proof woven steel. Removable.

Insulation—Pure Sheet Cork laid in mastic asphalt.

Shipping Weight—Crated 400 lbs.

THE THERMO FLO REFRIGERATOR owes its super-efficiency to a patented thermatic unit which permits the use of water with ice. This results in uniform low temperature at all times under all conditions. It is just as efficient with 8 or 10 pounds of ice as it is when filled to capacity.

